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Yo, Millennial (Spanish Edition)



Synopsis

De la política al amor, de la educación al marketing, de la ciencia a la religión, Yo, millennial confirma que no hay un solo aspecto de nuestras vidas que esté a salvo de la fuerza de internet. Por Jill Begovich, ex conductora de Fractal y actualmente al frente de En 1 Hora en ForoTv. "Sí, yo también hice copy+paste. Primero con la flamante Encarta y, años más tarde, con los inagotables recursos de sitios como El Rincón del Vago" Así comienza este libro de Jill Begovich, conductora de televisión y experta en medios digitales, que nos muestra las posibilidades múltiples de la tecnología en nuestra vida, donde "la vertiginosa velocidad con la que evolucionan las cosas" sólo nos permite un concepto darwiniano: "enredarse o morir". Por medio de anécdotas propias y ajenas, Begovich documenta con humor y profundidad la situación actual de este mundo tecnológico para comprender mejor en dónde estamos, hacia dónde vamos y la infinidad de posibilidades -y problemáticas- que coexisten en el mundo digital.

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